



**COMPANY PROFILE**

[www.thecreativedistrict.co.zw](http://www.thecreativedistrict.co.zw)

# Hi

I am so grateful that you have taken the time to consider partnering with The Creative District to serve you. While we are proud of our work and the results we will help you achieve ... it is the relationships we build that will endure. I look forward to working closely with you and your team.



**Kevin C Moyo**

CEO & Founder



## What We Do

### ... to help our clients

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We have a wide array of services to offer our clients. But we can generally boil all of our services down into one of these 3 general categories:

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World Class

#### **DIGITAL STRATEGY & GRAPHIC DESIGN**

We help you develop a winning strategy that maximizes your effectiveness while minimizing the time and money required to achieve your goals.

Award Winning

#### **WEBSITE DESIGN & DEVELOPMENT**

Our award-winning design team will create the best looking and most effective website possible – for your situation. They can also develop custom FinTech solutions.

Guaranteed Result

#### **DIGITAL MARKETING**

Simply stated, we get results. Whether you are looking for more website traffic, more leads, more sales, more social followers, higher engagement rates, higher email open rates ... whatever your needs – we get it done. Guaranteed.



the  
Creative  
District

## Client Profile

### ... our “best fit”

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We serve clients of all sizes. However, we are particularly well suited to help clients of this type:

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#### ESTABLISHED BUSINESS

Our services are aimed at solidly established businesses who are already profitable. We are not well-suited for most start-ups

#### RESULTS-DRIVEN / GOAL-ORIENTED

We tend to work best with companies who are results-driven and are interested in setting real goals and meeting objectives.

#### SKEPTICAL BUT WILLING

Most of our clients have already worked with other agencies who have underperformed. This creates a “healthy skepticism”. We thrive on this ... as long as it hasn't killed your faith completely.

#### AGGRESSIVE GOALS

The more aggressive you are with your goals, the more excited we get. It's fun for us to work with companies that want to dominate their market.



# Some of our clients:



"Amazing things will happen when you listen to the consumer."

Visit [www.thecreativedistrict.co.zw](http://www.thecreativedistrict.co.zw) for our detailed portfolio...



“I’m NOT ZNCC or Securico! ...  
I Probably Can’t Afford You”

Not to Worry ...  
We Can Help YOU!

# Our **STEP-UP** PROGRAM

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“Let's start small. See some results. Once we see that this is working and we've made some money, we can look at stepping up to a bigger budget down the road”.  
-Nearly Every Client We've Ever Worked With

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We get it. Most of our clients started “smaller”.

We can **develop a strategy** that allows you to grow without causing you to spend more than you're comfortable with.

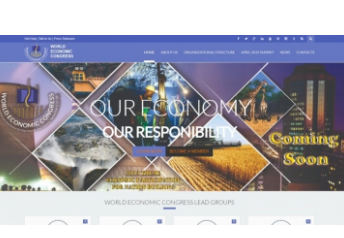
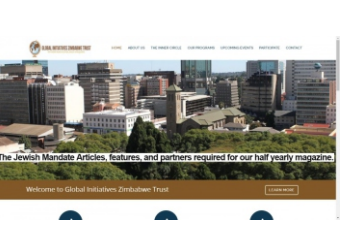
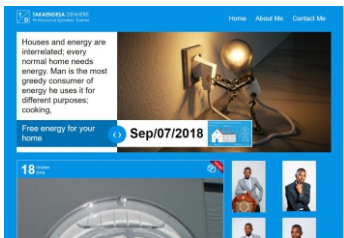
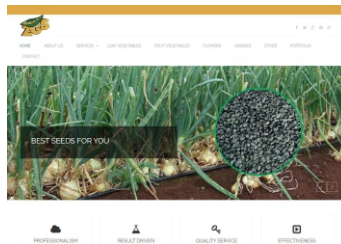
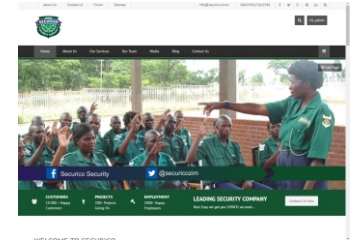
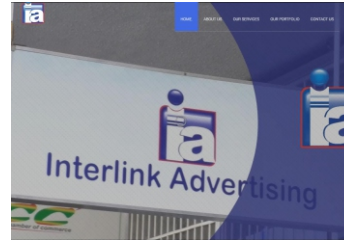
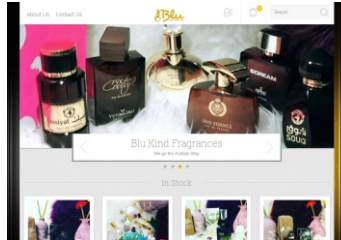
A great solution is one that helps you **achieve your goals** WITHOUT causing you “budget stress”!





# Our Portfolio

## Some Of Our Works



### TOPICS:

- Interpretation of Exchange Control Act in relation to externalization
- Experience on externalization
- Response to the List of externalizers

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 Or email:  
 admin@zncc.co.zw  
 info@zncc.co.zw



# Client List

We are pretty AWESOME



Our  
Clients

Who Makes Us Proud

- Zimbabwe National Chamber of Commerce (ZNCC)
- Securico
- Zvikomborero Farms
- Empower a Girl
- ZimHeart Trust
- Zimbabwe Garden Seeds
- Interlink Advertising
- National Association of Secondary heads
- Plan Infrastructure
- Gem Properties
- Hartman Properties
- Rooted
- Eden
- Treevalley Investments
- Blukind Fragrances
- BlackHat Solutions
- PC Pasels
- Maxletta Solutions
- World Class Motors
- ZADT
- Optimass Studio
- Spectrum Studio
- Takendesa
- Cynthia C
- Wholeness Inc

# Our Team

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## DIGITAL MARKETING STRATEGIST

Amazing results start with amazing strategies. We've worked with the top companies in the world. Many of them used us specifically for strategy!

## EXPERT WEBSITE DESIGNERS

The website is still the hub of your digital presence. We are able to deploy awesome solutions because we have awesome "web guys".

## TALENTED GRAPHIC ARTISTS

Great looking assets are a must! From web pages to email blasts to social media posts, everything must look great!

## SOCIAL MEDIA EXPERTS

Growing your social footprint and creating engaged followers is an art and a science. You need a talented team leading the charge.

## SKILLED CONTENT WRITERS

Great content is the engine that makes everything run. Your website, sales material, email blasts, social media posts, etc. – all need great content writing.

## SEO EXPERTS

Ranking at the top of GOOGLE requires skill and persistence.

# Our Executive Team



Kevin C Moyo

Chief Executive Officer



Hillary Chimutsa

Chief Business Development Officer



Leeroy Mucheka

Chief Marketing Officer





# Our Values

... why we do what we do

## An Attitude of Gratitude

More than anything else, our team is grateful for **our many blessings**. It is a topic that is discussed frequently. We are grateful first and foremost for the love and forgiveness of our savior **Jesus Christ**. We are grateful that we live in **Harare, Zimbabwe**. We are grateful that we are able to earn a living doing **what we love to do**. Finally, we are grateful for **our clients** and the trust they have given us.

## The Big Picture

The work we do matters. We understand that, in many cases, the children of our clients may (or may not) be able to afford to go to the college of their dreams - depending on the job we do. Extra vacations and time with family and friends often hang in the balance. Retirement may be possible years earlier if we get the job done properly and help our clients make more money.

These are not just projects to us ... these are the **lives and the dreams** of our clients ... and we are honored to be considered a trusted advisor to the people we serve.

# Partner with The Creative District

... a different kind of Digital Marketing Agency



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